

TOM MATSUMOTO

# Cultural Night

From Tradition to Unity: Embrace the Cultural Night!



## SPONSOR PACKAGE

13th December 2024



TOM MATSUMOTO PTA

4121 Mackin Woods Lane  
San Jose

# INTRODUCTION

Dear Matsumoto Friends and Community Members,

We are pleased to announce our first Annual Cultural Night celebration on Friday, December 13th at Tom Matsumoto Elementary located at 4121 Mackin Woods Lane, San Jose, CA 95135. This event will be hosted by Tom Matsumoto PTA. We are anticipating around 1,200 people of all ages at this event. With the success of last year's Diwali event, we have decided to expand the program to be more inclusive, bringing together tradition and unity from all cultures in one night. This event will be open to the public and filled with live music, student performances, dancing, and a Night Market with vendors and booths.

At Tom Matsumoto Elementary, we take pride in being an educational institution where students flourish in their learning journey and where children find a sense of comfort in the place, they proudly call their school. This achievement can be attributed to the remarkable students who are part of our school community, the dedicated staff who understand that strong student-teacher relationships are the cornerstone of effective learning, and most importantly, the unwavering support we receive from our families.

Our ability to provide enriching learning experiences and enjoyable activities at our school is made possible through your generous financial contributions. Tom Matsumoto Elementary PTA is a charitable non-profit organization that supports Matsumoto Elementary School. With the help of our friends and community members, Tom Matsumoto Elementary PTA has been able to accomplish so much year after year.

OUR OVERALL FUNDRAISING GOAL this year is to raise \$100,000. The money raised this year will be used to support our PTA enrichment programs and provide the school with additional support like purchases of licenses, supplies and grants for our classrooms and campus needs.

Tom Matsumoto Elementary PTA will be continuing our successful annual Sponsorship and Donation Program. We want to emphasize that every donation, regardless of its size, is immensely valuable. Your continued support and commitment is appreciated and will play a vital role in our mission.

For more information, please visit <https://tommatsumotopta.org>.

You can also reach us at [tmatsumotopta@gmail.com](mailto:tmatsumotopta@gmail.com).

Thank you for being an essential part of our educational journey. We look forward to collaborating with you.

Best Regards,



Kori Hambleton, PTA President

EVENT

TOM MATSUMOTO PTA PRESENTS

# Cultural NIGHT

December 13th

6pm-8pm

FEATURING:

**PERFORMANCES - FASHION SHOW - LIVE MUSIC**



If your child would like to participate in the **fashion show or performances**, please visit <https://tommatsumotopta.org>.



*See website for registration dates. Spaces are limited.*



## Night MARKET ON THE BLACKTOP

WE NEED VOLUTEERS  
TO MAKE THIS  
HAPPEN!

**SIGN UP TODAY!**



Visit for more info, vendor signups and sponsorship opportunities

<https://tommatsumotopta.org>

**FOOD STALLS - VENDORS - STUDENT BOOTHS**

# SPONSORSHIP PACKAGE

As a premium Platinum, Gold, and Bronze level Sponsor, you will not only take part in a local Evergreen Community cultural event. You will also enjoy visibility and awareness of your brand and/or philanthropic efforts. As a Sponsor, your business will be front and center at our event.

In return for your generosity, we would like to offer you some marketing opportunities. This may include business advertisements at our school’s fundraiser events, features in our advertising material posted at our event, and/or on our PTA website, thanking you for generous support. Your donation (Cash or in-kind) is 100% tax deductible and donation check payable to “**Tom Matsumoto Elementary School PTA**” and mailed to:

**Tom Matsumoto Elementary School PTA**  
**4121 Mackin Woods Lane**  
**San Jose, CA 95135**

Sponsorship Benefit	Platinum	Gold	Silver
Cost	\$5,000	\$2,500	\$500
Recognition in Tom Matsumoto Elementary School PTA’s media releases	✓	✓	✓
Company Logo and link on Tom Matsumoto Elementary School PTA Website for our Cultural Night Event	✓	✓	✓
Complimentary booth location at our Cultural Night Market	✓	✓	✓
Logo on Event Banner	✓	✓	✓
Advertisement in our Program	Full Page	Half Page	1/4 Page
Banner by the stage	✓	✓	
Recognition on stage	✓	✓	
Speaking slot on stage by company rep.	3 MIN		
Company Logo and link on Tom Matsumoto Elementary School PTA website for ALL PTA Event	✓		

# SPONSORSHIP FORM

SPONSOR DETAILS	
Contact Person First and Last Name	
Contact Person Phone Number	
Contact Person Email	
Your Website URL (if available) <i>Your Sponsor logo will be linked to this URL.</i>	
Business Name	
Business Address	
Business City, State, Zip Code	

## Sponsor Level:

- Platinum (5,000)
- Gold (2,500)
- Silver (500)

## AGREEMENT:

I have read and agree to all Terms & Conditions and Terms of Operations of this package. In addition, we the participants, expressly release Tom Matsumoto Elementary School PTA, Tom Matsumoto Elementary School, and Evergreen School District from any and all liability for any theft, damage, injury, or loss to any persons and/or goods, which may arise from the occupation of a booth space by us. SAFETY: Participant will act with the highest regard for the safety of the attendees and other participants of the Event, and will adhere to all laws, policies, rules, and regulations applicable to the goods and/or activities of Participant, including obtaining all licenses, permits, and approvals that may be required to enable Participant to conduct its activities at the Event and fulfill its obligations under this Agreement.

I have read and understood the above terms and verify that I am at least 18 years of age.

**Authorized Signer:** \_\_\_\_\_

**Signatory Name:** \_\_\_\_\_

**Signatory Title:** \_\_\_\_\_

**Date:** \_\_\_\_\_

Please make sponsorship checks payable to “**Tom Matsumoto Elementary School PTA**”. The signed agreement and donation should be mailed to: **Tom Matsumoto Elementary School PTA, 4121 Mackin Woods Lane, San Jose, CA 95135**. Payments made for Cultural Night sponsorships are non-refundable.

Alternatively, to sign up to be a Sponsor online or for more information, visit: <https://tommatsumotopta.org>.

# GENERAL TERMS

## **General Terms:**

By submitting this form (by mail, online, or in-person) and making the payment for the sponsorship, the sponsor agrees to abide by all guidelines, rules, terms, and conditions specified in this document and on the Tom Matsumoto Elementary School PTA website. The sponsor also agrees that the contact person submitting the sponsorship form has full capacity and authority to bind the sponsor into this agreement with Tom Matsumoto Elementary School PTA.

The payment of the sponsorship fee is required before Tom Matsumoto Elementary School PTA can publish the sponsor's logo on the Tom Matsumoto Elementary School PTA website and any other materials.

Once the sponsorship fee is paid and the sponsorship application is approved by the Tom Matsumoto Elementary School PTA Board, the sponsor's logo will be displayed on the Tom Matsumoto Elementary School PTA website as a Cultural Night event Sponsor. The logo will also be displayed on event flyers that will be printed and/or electronically distributed in the community as long as the sponsorship details and fees are received prior to the designing and printing of the flyers.

## **Review and Approval of Application:**

The Tom Matsumoto Elementary School PTA Board will review all submissions and approve or deny the submission. The Tom Matsumoto Elementary School PTA Board will have exclusive authority to determine whether to accept a sponsorship application, and to reject or unpublish an existing sponsorship for any reason whatsoever.

## **Payments**

Payments made for Cultural Night sponsorships are non-refundable.



# THANK YOU

We would like to express our sincere appreciation for taking the time to review the Tom Matsumoto Elementary School PTA's sponsorship package. We are excited to introduce you to our mission, our dedicated audience, and the exciting sponsorship opportunities available for our upcoming 2024 Cultural Night event.

This magnificent event is scheduled to take place on December 13, 2024, at Tom Matsumoto Elementary School, 4212 Mackin Woods Lane, San Jose, CA 95135. We believe that this cultural extravaganza will not only be an unforgettable experience but also a fantastic opportunity for your organization to make a positive impact in our community.

As you consider becoming a sponsor, please do not hesitate to reach out to us with any questions or for more information. We can be reached at [tmatsumopta@gmail.com](mailto:tmatsumopta@gmail.com). We will be more than happy to provide additional details or discuss specific sponsorship packages tailored to your organization's goals and interests.

We are genuinely excited about the 2024 Cultural Night event and sincerely hope that you will join us as a Sponsor for this culturally enriching and community-building event. Your support would play a pivotal role in making this celebration a resounding success.

Thank you for your time and consideration. We look forward to the possibility of partnering with you and creating a memorable Cultural Night event, embracing diversity and celebrating unity together.

**MyLinh Chan**  
Cultural Night Chair  
(408) 568-8850